Date: June 11, 2025



## REFERENCE

## From the publishing house "Clever Book" Ltd.

We have been working with Stenik since 2014, when they created our first online store. Over the years, we successfully went through a migration from Magento 1 to Magento 2, upgraded to the latest version, and redesigned.

We managed to optimize a large part of the processes of receiving and processing orders from end customers and merchants, the creation of shipping labels through three different couriers, and we added the most commonly used payment methods by customers.

We significantly improved the mobile version and made it easier for customers to find the most suitable products for their children or as a gift. We introduced functionalities that helped them make the best purchase – various discounts, bundle products and promotional packages, gift selection for each order, etc.

Communication was quick and timely, and the issues that arose during the work process were resolved at the first opportunity.

If you are planning to develop your online store, I recommend contacting them and planning the most suitable approach for you.



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